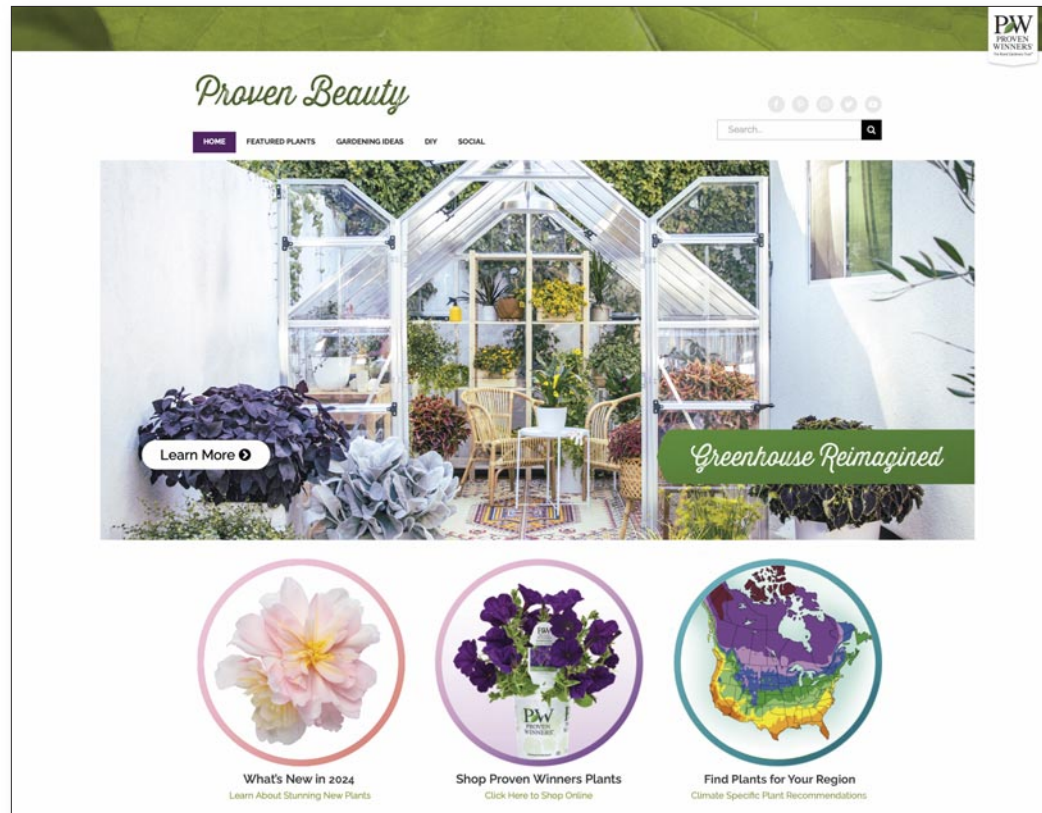



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[beauty.provenwinners.com](https://beauty.provenwinners.com)



Did you notice the  tips throughout this book? We invite you to delve deeper into those topics on our Proven Beauty site. There, you'll find in-depth garden guides, planting plans, DIY projects and a wealth of inspiration including many projects from our *Gardener's Idea Book* through the years. We are here to walk you through the steps and help you achieve the result you're going for in your garden. No matter whether your space is big or small, or your entire garden is grown in containers, we have ideas for you. There's something for everyone at [beauty.provenwinners.com](https://beauty.provenwinners.com).



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 Proven Winners Gardening Hotline: 815-895-8130  
 Question? Feedback? We're listening: [provenwinners.com/feedback](https://provenwinners.com/feedback)



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THE GARDENER'S  
 IDEA BOOK





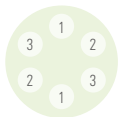
**NIGHTINGALE**

- 1 SUPERBELLS® DREAMSICLE®  
*Calibrachoa*
- 2 SUPERBELLS® HONEYBERRY™  
*Calibrachoa*
- 3 SUPERTUNIA VISTA®  
JAZZBERRY® *Petunia*



**CANDY STICKS**

- 1 BLUE MY MIND® XL  
*Evolvulus*
- 2 SAFARI® Dawn  
*Jamesbrittenia*
- 3 SUPERTUNIA VISTA®  
JAZZBERRY® *Petunia*



# JAZZ UP THE CURB APPEAL

Your home says a lot about you, so make outside your kind of beautiful. This home's planting says you may have grown up, but you're still a whole lot of fun. You can keep a tidy house with trimmed boxwood hedges, but you are smart about the way you garden. You use self-watering AquaPots® and Supertunia Vista® Jazzberry® petunias that grow like gangbusters to keep down on maintenance. Those in this photo were planted three feet apart in early May and photographed in mid-July. As expected, they stayed naturally vigorous and floriferous all season.

In landscape, opposite and above: SUPERTUNIA VISTA® JAZZBERRY® *Petunia* with PUGSTER BLUE® *Buddleia* (butterfly bush), LET'S DANCE CAN DO!® *Hydrangea macrophylla x serrata* (reblooming hydrangea) and LITTLE QUICK FIRE® *Hydrangea paniculata* (panicle hydrangea)

In windowboxes, opposite at left: SUREFIRE® White *Begonia*, COLORBLAZE® Cherry Drop *Coleus* and MEZOO™ Trailing Red *Aptenia* (Livingstone daisy)

In AquaPots® opposite and above: ANGELFACE® Cascade Pink *Angelonia*, "Red Star" *Cordyline*, SILVER FALLS™ *Dichondra*, LUSCIOUS® Royale Cosmo *Lantana*, WAIKIKI SUNSET™ *Lysimachia*, SUPERTUNIA® Daybreak Charm *Petunia* and Angel Wings *Senecio*

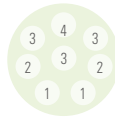




# GET YOUR BLING ON

The neutral tan siding of this house creates a blank slate upon which bright jewel-toned pots and blooms pop. Shimmering silver foliage plants balance and complement all the bold colors to keep it from looking too over the top.

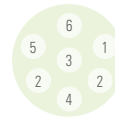
No trees shade this north-facing home, so the beds are bright from the boxwood forward, but the window boxes and porch pots are in full shade. To tie those plantings visually to the ones in the sunnier spots, similar rich tones are echoed in the shade tolerant varieties planted there.



## ANGEL EYES

- 1 SILVER FALLS® *Dichondra*
  - 2 WAIKIKI SUNSET™ *Lysimachia*
  - 3 SUPERTUNIA® Daybreak Charm *Petunia*
  - 4 Angel Wings *Senecio*
- AquaPots® Volcanic on Milky Blue Flat Rim Round Planter – 17.3"

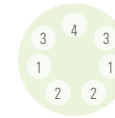
☀️ Sun or part sun



## SEND ME AN ANGEL

- 1 SUPERBELLS® DREAMSICLE® *Calibrachoa*
  - 2 SILVER FALLS® *Dichondra*
  - 3 LUSCIOUS® Royale Cosmo *Lantana*
  - 4 WAIKIKI SUNSET™ *Lysimachia*
  - 5 SUPERTUNIA® Daybreak Charm *Petunia*
  - 6 Angel Wings *Senecio*
- AquaPots® Volcanic on Milky Blue Tall Round Planter – 19"

☀️ Sun or part sun



## MY ANGEL

- 1 SUPERBELLS® DREAMSICLE® *Calibrachoa*
  - 2 SILVER FALLS® *Dichondra*
  - 3 LUSCIOUS® Royale Cosmo *Lantana*
  - 4 Angel Wings *Senecio*
- AquaPots® Volcanic on Milky Blue Flat Rim Round Planter – 17.3"

☀️ Sun or part sun

### In AquaPots® above and at left:

ANGELFACE® Cascade Pink *Angelonia*, 'Red Star' *Cordyline* (cabbage palm), SILVER FALLS™ *Dichondra*, LUSCIOUS® Royale Cosmo *Lantana*, WAIKIKI SUNSET™ *Lysimachia*, SUPERTUNIA® Daybreak Charm *Petunia* and Angel Wings *Senecio*  
AquaPots® Hipster Tall Volcanic on Milky Blue Planter – 23.6"

### Above, in containers by front door:

PEGASUS® *Begonia*, COLORBLAZE® LIME TIME® *Coleus* and Sweet Caroline MEDUSA™ Green *Ipomoea* (sweet potato vine)

### Above, outlined from top to bottom:

SUPERTUNIA® Daybreak Charm *Petunia*, LUSCIOUS® Royale Cosmo *Lantana*, SUPERBELLS® DREAMSICLE® *Calibrachoa* and WAIKIKI SUNSET™ *Lysimachia*





RECIPE  
OF THE YEAR



**POLAR PEACH**

- 1 SUPERBELLS® Double Amber *Calibrachoa*
- 2 SUPERTUNIA MINI VISTA® Indigo *Petunia*
- 3 SUPERBENA SPARKLING® Amethyst *Verbena*



# YOU CAN GROW FABULOUS SUPERBELLS® TOO!

With a full spectrum of Superbells Double varieties available\*, these gems coordinate with every design. What's the trick to keeping them looking so great? Three things: sun, proper watering and feeding. Set them in at least six hours of sun, let the soil dry slightly before watering again, and feed them every third time you water. A trim or two through the season is nice, but not necessary for the blooms to keep on coming.

Hanging baskets opposite at left: SUPERBELLS® Double SMITTEN PINK™ *Calibrachoa*, SUPERBELLS® Double White *Calibrachoa* with Big Leaf Creeping Wire Vine *Muehlenbeckia*  
 Above in hanging baskets: SUPERBELLS® Double Amber *Calibrachoa*, SUPERBELLS® Double VINTAGE CORAL™ *Calibrachoa* with Big Leaf Creeping Wire Vine *Muehlenbeckia*  
 Above in containers: 'Myersii' *Asparagus* (foxtail fern), DOUBLE DELIGHT® Appleblossom *Begonia*, HEART TO HEART® 'Dawn to Dusk' *Caladium*, Sweet Caroline Sweetheart MAHOGANY™ *Ipomoea* (sweet potato vine), Macho Fern *Nephrolepis*, 'Kimberley Queen' *Nephrolepis* (queen fern) and FUN AND GAMES® 'Hopscotch' *Heucherella* (foamy bells)

\* Limited in 2024; shop early for best selection.

SUPERBELLS® Double White *Calibrachoa*

SUPERBELLS® Double Blue *Calibrachoa*

SUPERBELLS® Double TWILIGHT™ *Calibrachoa*

SUPERBELLS® Double SMITTEN PINK™ *Calibrachoa*

SUPERBELLS® Doublette LOVE SWEPT™ *Calibrachoa*

SUPERBELLS® Double Ruby *Calibrachoa*

SUPERBELLS® Double REDSTONE™ *Calibrachoa*

SUPERBELLS® Double VINTAGE CORAL™ *Calibrachoa*

SUPERBELLS® Double Orange *Calibrachoa*

SUPERBELLS® Double Amber *Calibrachoa*

SUPERBELLS® Double Yellow *Calibrachoa*

SUPERBELLS® Double Chiffon *Calibrachoa*





# FROM DRAB TO FAB

A busy young family inherited a blank slate when they moved to this home, but they wanted to make it their own. In a single season, they created this full sun bed by first marking off the space, then removing the sod and planting anchor perennials and hydrangeas. Low maintenance annuals will fill the gaps until the hardy plants fill in. Sunshine State adorns the deck rail to bring in pollinators and hummingbirds where the kids can watch them up close.

At right in garden bed: Annuals – LUSCIOUS® GOLDENGATE™ *Lantana*, AROMANCE® MULBERRY™ *Nemesia*, SUPERTUNIA MINI VISTA® Yellow *Petunia*, SUPERTUNIA MINI VISTA® Ultramarine *Petunia*, GRACEFUL GRASSES® 'Sky Rocket' *Pennisetum*, ROCKIN'® Deep Purple *Salvia*, SUNBINI® *Sanvitalia* (creeping zinnia) and SUMMER WAVE® Large Blue *Torenia*  
 Perennials – AMAZING DAISIES® DAISY MAY® *Leucanthemum* (shasta daisy) and MAGIC SHOW® 'Pink Potion' *Veronica* (spike speedwell)  
 Shrubs – TINY QUICK FIRE® *Hydrangea paniculata* (panicle hydrangea) and BOBO® *Hydrangea paniculata* (panicle hydrangea)

At right in rail window boxes: A window box version of Sunshine State



RECIPE OF THE YEAR



## SUNSHINE STATE

- 1 SUPERBELLS® Coral Sun *Calibrachoa*
- 2 LUSCIOUS® GOLDENGATE™ *Lantana*
- 3 WHIRLWIND® Blue *Scaevola*

SUGGESTED THRILLER:  
 GRACEFUL GRASSES®  
 QUEEN TUT™ *Cyperus*

○ Full sun



Before





# HEAD OVER HEALS FOR HEART TO HEART®

If you live where summers seem to get hotter each year, this is a plant you will love to grow. From Arizona to Florida, Heart to Heart® 'Lemon Blush' flourishes in unrelenting heat and shade all season and looks fabulous doing so. Its vibrant tropical foliage shines in contrast to spikier drought tolerant plants characteristic of hot climates, contributing lush texture and color to patio pots and entrance beds. Try them in our elegant new AquaPots Lite® self-watering planters, pictured at left.



Above and at left: HEART TO HEART® 'Lemon Blush' Caladium with COLOR BLAZE® Chocolate Drop Coleus



## TAKE TO HEART

- 1 HEART TO HEART® 'Lemon Blush' Caladium
- 2 HEART TO HEART® 'Snow Flurry' Caladium
- 3 LEMON CORAL® Sedum

AquaPots® Lite Legacy – Chicago/Portico Marble  
 Part shade or shade

## RUNAWAY HEART

- 1 SOLENIA® Apricot Begonia
- 2 HEART TO HEART® 'Lemon Blush' Caladium
- 3 COLORBLAZE® Chocolate Drop Coleus
- 4 COLORBLAZE® MINI ME™ Watermelon Coleus

AquaPots® Lite Legacy – New York/Portico Marble  
 Part shade or shade

## A BIG HEART

- 1 DOUBLE DELIGHT® Appleblossom Begonia
- 2 HEART TO HEART® 'Lemon Blush' Caladium

AquaPots® Lite Legacy – Boston Urn/Portico Marble

Part shade or shade

## GOOD HEARTED

- 1 HEART TO HEART® 'Lemon Blush' Caladium
- 2 COLORBLAZE® Cherry Drop Coleus
- 3 LEMON CORAL® Sedum

AquaPots® Lite Legacy – Charlotte/Greige Stone

Part shade or shade



# RECIPES WITH HEART

If you only shop in early spring for all your container plants, it's easy to overlook caladiums which aren't the first plants out of the gate because of their need for warmth. But as you can see from these gorgeous container recipes, they are worth seeking out at garden centers a couple of weeks later.

Their bold, heart-shaped leaves make fabulous thrillers and fillers for container recipes paired with contrasting finely textured foliage and flowering plants. You won't be limited by shade with Heart to Heart® caladiums. With nearly 30 varieties in the line, you'll find both sun and shade tolerant cultivars in a multitude of colors and patterns.

In your brightest spaces, underplant sun loving caladiums with trailing Superbells® and Supertunia®. In shade, try them with begonias, coleus and ferns. All-foilage recipes are ideal for people who don't care to do much fertilizing or want to avoid having to sweep spent flowers off the porch.



Above: HEART TO HEART® 'Burning Heart' *Caladium*, SUPERBELLS MAGIC™ PINK LEMONADE™ *Calibrachoa*, 'Coffee Cups' *Colocasia* (elephant's ear), 'Red Sensation' *Cordyline* (cabbage palm), SUPERTUNIA® BERMUDA BEACH® *Petunia* in AquaPots® Lily Leaf Antique White Flat Rim Round – 21" and AquaPots® Lily Leaf Tall Round – 23.2"

Opposite at top: PEGASUS® *Begonia*, 'Coffee Cups' *Colocasia* (elephant's ear), HEART TO HEART® 'Raspberry Moon' *Caladium*, HEART TO HEART® 'Heart and Soul' *Caladium*, 'Red Star' *Cordyline* (cabbage palm), COLORBLAZE® Strawberry Drop *Coleus*, Dwarf Holly Fern *Cyrtomium* and HIPPO® Rose *Hypoestes* (polka dot plant)

Opposite, below at left: SOLENIA® Scarlet *Begonia*, HEART TO HEART® 'Bottle Rocket' *Caladium*, Dwarf Holly Fern *Cyrtomium* and DRESSED UP® 'Evening Gown' *Heuchera* (coral bells)

Opposite, below at right: PEGASUS® *Begonia*, SOLENIA® Yellow *Begonia*, HEART TO HEART® 'Raspberry Moon' *Caladium* and COLORBLAZE® Strawberry Drop *Coleus*





## LAURA LOVES SUPERBENA®!

Laura LeBoutillier of @GardenAnswer doesn't just have a green thumb. She makes smart plant choices for her challenging garden conditions which include heat, drought and budworms. "Superbena verbenas have become a plant that I've used more and more over the years as it gives us an intense color display throughout the entire growing season while requiring so little maintenance," says Laura.

Superbena isn't prone to budworm, so no spraying is needed to keep its blooms from being devoured by the pest. "We make sure it gets full sun and feed it with Proven Winners Water Soluble Plant Food once per week and that's it. We just sit back and watch the color show unfold." Find an array of solid color and patterned Superbena verbenas that will thrive in your landscape and containers at local garden centers this season.

## IN THE PAGES AHEAD...

Practice makes perfect! As you walk through the home gardens of six more regional content creators in the next few pages, you will discover which Proven Winners they've selected as their favorites. You might be surprised to see Superbena pop up again, this time in a very different climate.

At top: SUPERBENA® Stormburst *Verbena* with ANGELFACE® Wedgwood Blue *Angelonia*, TRUFFULA™ Pink *Gomphrena* (globe amaranth), SUPERTUNIA VISTA® JAZZBERRY® *Petunia* and ROCKIN'® PLAYIN' THE BLUES® *Salvia*

Above left to right: SUPERBENA® Large Lilac Blue *Verbena*; SUPERBENA® Red *Verbena* with ANGELFACE® Super White *Angelonia*; SUPERBENA® Peachy Keen *Verbena* with COLORBLAZE® El Brighto *Coleus* and LEMON CORAL® *Sedum*

Opposite at top: SUPERBENA ROYALE® Romance *Verbena* with PLUM DANDY™ *Alternanthera*

Opposite at bottom: SUPERBENA® Stormburst *Verbena*



THE SOUTHWEST & CALIFORNIA



LUSCIOUS® *Lantana* series



LADYBIRD® Sunglow *Calylophus* (Texas primrose)



HIGH NOON® *Euryops* (bush daisy)



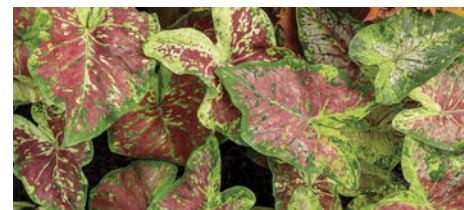
Janey Santos – @DigPlantWaterRepeat

## GARDENING IN ARID HEAT

Janey is a trained Master Gardener in zone 9b, Northern California. Selecting plants that can handle exceptionally low humidity and prolonged high heat during the growing season is key. Intense winds can further sap plants of moisture, making water-saving AquaPots® and WaterWise® drip irrigation essential in this region where watering restrictions are common.

Above in landscape: LADYBIRD® Sunglow *Calylophus* (Texas primrose), HIGH NOON® *Euryops* (bush daisy), TRUFFULA™ Pink *Gomphrena* (globe amaranth) and LUSCIOUS® PINKBERRY BLEND™ *Lantana*

THE SOUTHEAST



HEART TO HEART® *Caladium* series



BLUE MY MIND® *Evolvulus*



COLORBLAZE® *Coleus* series



Josh and Jose – @Mr.Gardeners

## GARDENING IN HIGH HUMIDITY

Josh and Jose also live in zone 9b but have a very different gardening experience than Janey in their southern Florida climate which receives more rain annually than Los Angeles, San Diego and San Francisco combined. As a result, stem rot that arises from waterlogged soil is one of their biggest challenges. Notice that all of the plants in their garden, pictured here, share a love of high heat and humidity.

Above in landscape: HEART TO HEART® 'Dawn to Dusk' *Caladium*, COLORBLAZE® TORCHLIGHT® *Coleus*, TOUCAN® Yellow *Canna*, 'Coffee Cups' *Colocasia* (elephant's ear), BLUE MY MIND® *Evolvulus* (dwarf morning glory) and Sweet Caroline Sweetheart JET BLACK™ *Ipomoea* (sweet potato vine)



MID-ATLANTIC & NORTHEAST



ANGELFACE® *Angelonia* series



PRINCESS and KNIGHT *Lobularia*



SUPERTUNIA MINI VISTA® *Petunia* series

NORTHERN US & EASTERN CANADA



SUPERTUNIA® *Petunia* series



SUPERBELLS® *Calibrachoa* series



AROMANCE® *Nemesia* series



Kamoya McDowell – @GardenAddictz

## CULTIVATING BEAUTY

Gardening in zone 7b in the Mid-Atlantic comes with the challenges of clay soil and deer along with the expected heat and humidity. Kamoya sees it as an invitation to learn about plants that can thrive under such pressure. She uses creative problem solving skills to cultivate a garden sanctuary which serves as an escape from her fast-paced life. It's about connecting with nature, watching life unfold, and finding comfort in its simplicity.



Morgan Amos – @coffee.and.chlorophyll

## MOUNTAINSIDE GARDENING

Morgan's zone 5a, rural Wyoming "Gusty Garden" is ripe with bountiful produce, happy birds and bees, and the occasional passing moose which really riles up her hunting dog, Hadlee. With only 90-120 frost-free days in the Mountain West, she makes the most of every moment. In addition to growing many hardy perennials, Morgan enjoys trying out new annuals each summer.

Above at left: ANGELFACE® Blue *Angelonia*, SUMMERIFIC® 'Candy Crush' *Hibiscus* and Margarita *Ipomoea* (sweet potato vine)  
 Above at center: SUREFIRE® White *Begonia*, BLUSHING PRINCESS® *Lobularia* (sweet alyssum) and 'Cloudburst' *Phlox*  
 Above at right: SUPERBELLS® HOLY COW!™ *Calibrachoa*, LUSCIOUS® Royale LEMON TART™ *Lantana*, INFINITY® Light Purple *Impatiens*, GRACEFUL GRASSES® 'Fireworks' *Pennisetum*, SUPERTUNIA MINI VISTA® White *Petunia* and SUPERTUNIA® ROYAL VELVET® *Petunia*

Above at left: SUPERTUNIA® BORDEAUX™ *Petunia* with SUPERTUNIA VISTA® Fuchsia *Petunia* and SUNCREDIBLE® Yellow *Helianthus* (sunflower)  
 Above at center: SUPERBELLS MAGIC™ PINK LEMONADE™ *Calibrachoa* with ROCKIN® BLUE SUEDE SHOES™ *Salvia* and 'Silver Lining' *Artemisia* (white sagebrush)  
 Above at right: AROMANCE® MULBERRY™ *Nemesia* and BLUSHING PRINCESS® *Lobularia* (sweet alyssum)



PACIFIC NW & WESTERN CANADA



SUPERBENA® *Verbena* series

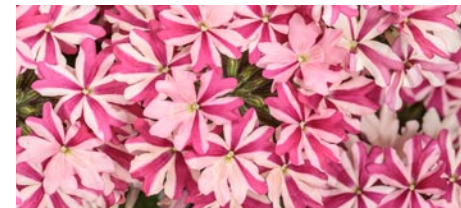


SUPERTUNIA® *Petunia* series



SUPERBELLS® *Calibrachoa* series

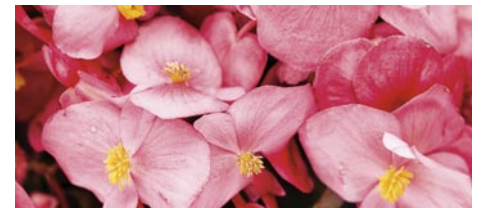
MIDWEST & GREAT LAKES REGION



SUPERBENA® *Verbena* series



ANGELFACE® *Angelonia* series



SUREFIRE® *Begonia* series



Samantha Ulasy – @MargaretValleyLandscaping

## EYE ON DESIGN

It's clear that Samantha has a keen eye for custom container design, but her landscape clients also depend on her to plant what's sure to work in their zone 5b/6a Okanagan region climate. There, summers tend to be pleasant and dry and winters are relatively mild. Supertunia® petunias, Superbells® calibrachoa, coneflowers, and smooth and panicle hydrangeas are among her favorite plants.



Erin Schanen – @ImpatientGardener

## NO NONSENSE GARDENING

If you've followed Erin online, you know she is all about sharing her real-life gardening experiences from her zone 5b, SE Wisconsin garden. Like many who garden in this part of the country, she is continually working to amend her high pH soil to make it more amenable to a wider variety of plants. She has also been battling deer for over two decades, which has taught her to plant their favorites out of reach.

Above at left: AUGUSTA™ Lavender *Heliotropium* (heliotrope), SUPERBENA® WHITEOUT™ *Verbena*, SUPERBENA® COBALT™ *Verbena* and boxwood Above at center: Margarita *Ipomoea*, LUSCIOUS® BERRY BLEND™ *Lantana*, LUSCIOUS® Royale LEMON TART™ *Lantana*, GRACEFUL GRASSES® 'Fireworks' *Pennisetum*, SUPERTUNIA MINI VISTA® Scarlet *Petunia*, SUPERTUNIA® HOOPLA™ VIVID ORCHID™ *Petunia* and SUPERBENA® Peachy Keen *Verbena* Above at right: SUPERBELLS® Miss Lilac *Calibrachoa*, SUPERBELLS® White *Calibrachoa*, SILVER FALLS™ *Dichondra* and SUPERBENA® WHITEOUT™ *Verbena*

Above at left: PLUM DANDY™ *Alternanthera*, ANGELFACE® Blue *Angelonia* and SUPERBENA® WHITEOUT™ *Verbena* Above at right: SUREFIRE® CHERRY CORDIAL™ *Begonia*





1

# NEXT LEVEL CONTAINER GARDENING

When space is limited, make every inch count. It's remarkable how much you can pack in one pot. We focused on a theme for each large pot and selected plants centered around it. Use hardy varieties if you'd like to enjoy it for several years or create a bright punch of color with annuals if you like to switch things up. Don't be tempted to fill the bottoms of containers with rocks. Studies have shown that can be detrimental to your plants because of the perched water table that results. Rather, build a false bottom or fill the entire pot with potting soil.

## 1 TROPICAL SIESTA

This part shade loving, foliage-focused, low maintenance container recipe blends a fine mix of textures to create lasting interest.

Container size: 32" diameter

At top: PEGASUS® *Begonia*, 'Coffee Cups' *Colocasia* (elephant's ear), HEART TO HEART® 'Clowning Around' *Caladium*, HEART TO HEART® 'Chinook' *Caladium*, COLORBLAZE® GOLDEN DREAMS™ *Coleus*, COLORBLAZE® Strawberry Drop *Coleus*, HIPPO® Rose *Hypoestes* (polka dot plant) and Sweet Caroline Sweetheart MAHOGANY™ *Ipomoea* (sweet potato vine)

## 2 CUTTING GARDEN

Grow this containerized cutting garden where it's handy to snip a few blooms to enjoy indoors every few days all summer long.

Container size: 36" diameter

At right: ANGELFACE® Wedgwood Blue *Angelonia*, PURE WHITE BUTTERFLY® *Argyranthemum*, GRACEFUL GRASSES® QUEEN TUT™ *Cyperus*, TRUFFULA™ Pink *Gomphrena* (globe amaranth), SUNSTAR® Rose *Pentas*, 'Golden Delicious' *Salvia* and METEOR SHOWER® *Verbena* with Sweet Caroline MEDUSA® Green *Ipomoea* (sweet potato vine) added for effect.



2

## 3 POLLINATOR BUFFET

We packed all the pollinators' favorites into this one large bowl, including three perennials that can be transplanted into the garden later.

Container size: 32" diameter

At right: VERMILLIONAIRE® *Cuphea*, UNPLUGGED® Pink *Salvia*, SUPERTUNIA® BORDEAUX™ *Petunia*, SUPERTUNIA® Really Red *Petunia*, 'Pardon My Cerise' *Monarda* (bee balm), SWEET ROMANCE® *Lavandula* (lavender) and 'Cat's Pajamas' *Nepeta* (catmint)



3

## 4 ALL-IN-ONE CONTAINER GARDEN

Featuring annuals, perennials and shrubs, this dynamic container includes everything from evergreens to pollinator favorites and flowers for cutting.

Container size: 40" diameter

At right: DRESSED UP® 'Evening Gown' *Heuchera*, DOLCE® 'Frosted Berry' *Heuchera*, SHADOWLAND® 'Voices in the Wind' *Hosta*, SWEET ROMANCE™ *Lavandula* (lavender), ANNA'S MAGIC BALL® *Thuja* (arborvitae), STING™ *Thuja* (arborvitae), SUPERTUNIA MINI VISTA® Ultramarine *Petunia*, ROCKIN'® BLUE SUEDE SHOES™ *Salvia*, WHIRLWIND® Blue *Scaevola* and SUMMER WAVE® Large Blue *Torenia*



4





Square container: 18" x 18"  
Number of plants: 5  
One each of the following five varieties:

- 1 SUREFIRE® Red Begonia
- 2 SUPERTUNIA MINI VISTA® Yellow Petunia
- 3 Sweet Caroline Bewitched AFTER MIDNIGHT™ Ipomoea
- 4 COLORBLAZE® El Brighto Coleus
- 5 SUNCREDIBLE® SATURN™ Helianthus

From planting to maturity: 5-6 weeks



**Proven Winners Plant Foods –**

Give your annuals everything they need to thrive by feeding them with our premium plant foods which were formulated specifically for our plants and contain all of the essential macro and micronutrients.



**ALL OF ME**

- 1 COLORBLAZE® El Brighto Coleus
- 2 SUNCREDIBLE® SATURN™ Helianthus
- 3 SUPERTUNIA MINI VISTA® Yellow Petunia

AquaPots® Lite Urban – Parkside/Charcoal

☀️ Full to part sun

# GREATER IMPACT FEWER DOLLARS

If your goal is to achieve maximum effect using the fewest plants possible in a single border or container, look to our high impact annuals. These exceptionally vigorous plants pair best with one another, so nothing gets swallowed up as they proliferate through the season. You won't need to wait long to enjoy their sensational show.

- 1 – COLORBLAZE® REDICULOUS® Coleus, TRUFFULA™ Pink Gomphrena (globe amaranth), Sweet Caroline Bewitched AFTER MIDNIGHT™ Ipomoea (sweet potato vine) and SUPERTUNIA VISTA® Paradise Petunia
- 2 – Two plants of Sweet Caroline UPSIDE™ Key Lime Ipomoea (sweet potato vine) planted alternately between 3 plants of Tangerine Slice A-PEEL® Thunbergia (black-eyed Susan vine) with HEART TO HEART® 'Burning Heart' Caladium planted in front
- 3 – GRACEFUL GRASSES® VERTIGO® Pennisetum
- 4 – COLORBLAZE® GOLDEN DREAMS™ Coleus
- 5 – SUREFIRE® Red Begonia
- 6 – UNPLUGGED® Pink Salvia, ROCKIN'® BLUE SUEDE SHOES™ Salvia, GRACEFUL GRASSES® PRINCE TUT™ Cyperus, SUPERTUNIA MINI VISTA® Pink Star Petunia and Sweet Caroline Bewitched GREEN WITH ENVY™ Ipomoea (sweet potato vine)
- 6 – AquaPots Lite® – At left: AquaPots Lite® Urban – Metro/Charcoal At right: AquaPots Lite® Urban – Courtyard/Charcoal

**High Impact Annuals:**

- SUREFIRE® Begonia
- TOUCAN® Canna
- Senorita Cleome
- COLORBLAZE® Coleus
- TRUFFULA™ Pink Gomphrena
- GRACEFUL GRASSES® KING TUT®, PRINCE TUT™ Cyperus and VERTIGO® Pennisetum
- SUNCREDIBLE® Helianthus
- Sweet Caroline Bewitched Ipomoea
- Sweet Caroline UPSIDE™ Ipomoea
- SUPERTUNIA VISTA® Petunia
- SUPERTUNIA MINI VISTA® Petunia
- ROCKIN'® Salvia
- A-PEEL® Thunbergia



# PERENNIALS AND SHRUBS OF THE YEAR

For the past eight years, we've highlighted our very best of the best plants in each of our National Plant of the Year™ categories. Whether you are a budding gardener or simply need some rock solid recommendations for what to grow, this is the place to start.

We evaluate all candidates through many lenses, from their iconic beauty in containers and landscapes, to how well they grow in production so we can meet demand, to the performance they must deliver in home gardens. Only the most exemplary varieties are awarded National Plant of the Year status.



HOSTA  
OF THE YEAR

SHADOWLAND®  
'Hudson Bay' *Hosta*

### Ages Like Fine Wine

This stunning large hosta boasts artistic leaf variegation and interesting texture on its broad, thickly textured leaves.

You will be amazed at its transformation through the years.

🌞🌱 Height: 2' Spread: 2' Zones: 3-9 🦋



PERENNIAL  
OF THE YEAR

'Pink Profusion'  
*Salvia*

### Prolific and Perpetual

Enjoy vibrant pink flower spikes in multiple waves through summer. One of the best salvias of its type for the South and a must-have for drawing in pollinators.

🌞🌱 Height: 14-16" Spread: 16-20" Zones: 3-8 🦋🐝🐌



LANDSCAPE  
PERENNIAL  
OF THE YEAR

'Storm Cloud'  
*Amsonia* (Blue Star)

### Immediate, Easy Impact

Emerging near-black, this long-lived perennial charms with baby blue spring blooms, fullness all season, and a durable nature.

🌞🌱 Height: 24-30" Spread: 38-42" Zones: 4-9 🐌



ROSE  
OF THE YEAR

OSO EASY PEASY®  
*Rosa* (Rose)

### Aptly Named

Yes, it really can be this easy to grow roses. This award winner shines with prolific blooms all summer and strong disease resistance.

🌞🌱 Height: 2.5'-3.5' Spread: 2.5'-3.5' Zones: 4-9



HYDRANGEA  
OF THE YEAR

LET'S DANCE SKY VIEW®  
*Hydrangea macrophylla x serrata*

### A Favorite from Michigan to Florida

Trialed extensively for garden performance, this hardy, reliable bloomer sets its cold hardy buds down the stem and reblooms quickly.

🌞🌱 Height: 2-3' Spread: 2-4' Zones: 4-9



FLOWERING  
SHRUB  
OF THE YEAR

WINE & SPIRITS®  
*Weigela florida*

### Party Plant!

Every day is a garden party with this fun weigela. Bubbly white blooms pop against the dark foliage of this easy to grow, cold hardy shrub.

🌞🌱 Height: 3-5' Spread: 3-5' Zones: 4-8 🦋🐝🐌



LANDSCAPE  
SHRUB  
OF THE YEAR

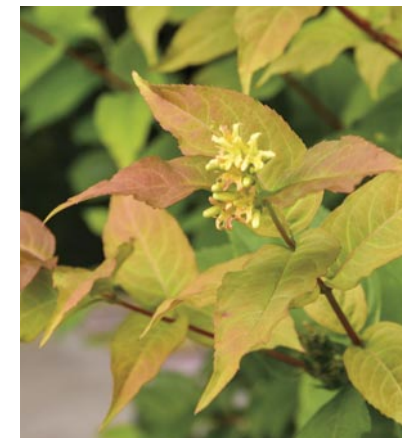
FIZZY MIZZY® *Itea virginica*  
(Sweetspire)

### Versatile by Design

Fragrant, upward-facing, pure white flower spikes top this tidy sweetspire every summer, plus it soaks up extra water in low spots, too.

🌞🌱 Height: 2-3' Spread: 2-3' Zones: 5-9 🦋🐝🐌





# DESIGNING A SHADED ENTRANCE GARDEN

Above and opposite at top: ANNUALS – SUREFIRE® CHERRY CORDIAL™ *Begonia*, HEART TO HEART® 'Chinook' *Caladium*, COLORBLAZE® Chocolate Drop *Coleus*, ROCKAPULCO® Tropical Shades *Impatiens* and CATALINA® GILDED GRAPE™ *Torenia* PERENNIALS – 'Crested Surf' *Athyrium* (crested Japanese painted fern), 'Queen of Hearts' *Brunnera* (heartleaf brunnera), DOLCE® 'Toffee Tart' *Heuchera* (coral bells), 'Heaven Scent' *Polemonium* (Jacob's ladder) SHRUBS – KODIAK® Orange *Diervilla*, BERRY POPPINS® and MR. POPPINS® *Ilex* (winterberry) and GOLD SPLASH® *Euonymus* (wintercreeper)

Opposite at bottom from left to right: 'Crested Surf' *Athyrium* (crested Japanese painted fern); HEART TO HEART® 'Chinook' *Caladium*, COLORBLAZE® Chocolate Drop *Coleus* and ROCKAPULCO® Tropical Shades *Impatiens*; 'Queen of Hearts' *Brunnera* (heartleaf brunnera); KODIAK® Orange *Diervilla*

There's a bit of a learning curve when gardening in full shade, and the pressure is on when you are trying to make a strong first impression at your home's front entrance. So, let's take a look at this full shade landscape that is packed with ideas and solutions for you to try.

**THE CONCEPT:** Shaded by a towering, deciduous tree all day, this zone 6 landscape was planned for low maintenance and deer resistance. Hardy perennials and shrubs with compelling foliage anchor the design while annuals designated for select spots can be rotated out each spring.

**DESIGN DETAILS:** Designed from the primary viewpoint of the road, the plantings are layered from shortest to tallest, ensuring they all contribute to the home's curb appeal. A warm, welcoming color theme, coordinated with the 2024 Pantone® Color of the Year – Peach Fuzz, is repeated throughout the space.



# PLANNING PAYS OFF

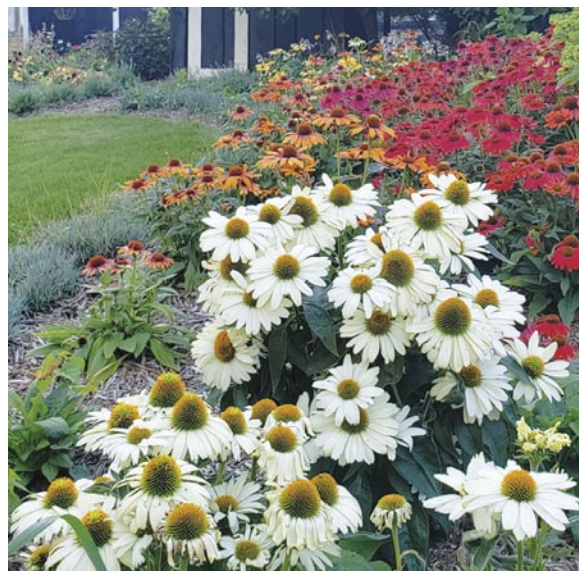
Growing a garden where something is always in bloom takes a healthy dollop of planning, a mustering of patience, and a wee bit of good luck. At first glance, this vibrant garden might seem as if all the plants are flowering at once. Actually, it's a dynamic parade of color from late spring into fall.

The edge of the garden bed is set aflame with vivid red Fruit Punch® 'Maraschino' pinks which bloom in unison with the taller Decadence® Deluxe 'Pink Lemonade' false indigo (back right) in late spring to early summer. As they finish up, a kaleidoscope of coneflowers begins to dazzle in shades of pink, red, melon and white.

Continuing into late summer, Little Lime® panicle hydrangeas and Russian sage begin to dominate the design. Wine red 'Cheyenne Sky' switch grass contributes warm tones and graceful movement as it contrasts with the charcoal black seed pods of the false indigo standing beside it in autumn.

Want to make your design more effective? Grow larger groups of a limited number of varieties to make your succession planting even more eye-catching, especially from a distance.

At right and opposite: DECADENCE® Deluxe 'Pink Lemonade' *Baptisia* (false indigo), FRUIT PUNCH® 'Maraschino' *Dianthus* (pinks), COLOR CODED® 'One in a Melon' *Echinacea* (coneflower), COLOR CODED® 'The Price is White' *Echinacea* (coneflower), SUMMERSONG™ FIREFINCH™ *Echinacea* (coneflower), PRAIRIE WINDS® 'Cheyenne Sky' *Panicum* (red switch grass) and LITTLE LIME® *Hydrangea paniculata* (panicle hydrangea)





# TWICE AS NICE

Just like flared jeans and glitter eye shadow have made a comeback, bicolor and patterned flowers are considered haute couture again. And for good reason – look at those gorgeous blooms! It's like having two plants in one when each flower bears two distinctly different colors or shades.

Bicolors make pairing plants easy. One technique designers use is color echoing. Choose one color from a bicolor flower or leaf and repeat it in its planting partner. For instance, pair purple and white patterned Supertunia® Hoopla™ Vivid Orchid™ petunias with a purple sweet potato vine to make a combination that's twice as nice.

- 1 – LUSCIOUS® PINKBERRY BLEND™ *Lantana*
- 2 – SUPERBENA SPARKLING® Amethyst *Verbena*
- 3 – SUPERBENA® Cherryburst *Verbena*
- 4 – SUPERBELLS® HOLY COW!™ *Calibrachoa*
- 5 – SUPERTUNIA® PICASSO IN PURPLE® *Petunia*
- 6 – SUPERBELLS® Tropical Sunrise *Calibrachoa*
- 7 – SUPERBENA® Stormburst *Verbena*
- 8 – LUSCIOUS® Royale Cosmo *Lantana*
- 9 – SUPERBENA® PINK CASHMERE™ *Verbena*
- 10 – SUPERBELLS® HOLY SMOKES!® *Calibrachoa*
- 11 – SUPERTUNIA® HOOPLA™ VIVID ORCHID™ *Petunia*

- 12 – SUPERTUNIA MINI VISTA® Pink Star *Petunia*
- 13 – SUPERBENA SPARKLING® Rosé *Verbena*
- 14 – Tangerine Slice A-PEEL® *Thunbergia*
- 15 – SUPERBELLS® HOLY MOLY!™ *Calibrachoa*
- 16 – SUPERBELLS® LEMON SLICE® *Calibrachoa*
- 17 – SUPERTUNIA® Daybreak Charm *Petunia*
- 18 – SUPERTUNIA MINI VISTA® Violet Star *Petunia*
- 19 – LUSCIOUS® BERRY BLEND™ *Lantana*
- 20 – SUPERTUNIA® LOVIE DOVIE™ *Petunia*







# FLORAL FUSION

Enjoying summer evenings together outdoors is the stuff memories are made of, the place where life's inspiration takes root. That's the case with the Lawrence family, who built their Wisconsin home with vertical gardening in mind.

@CaseyLynnLawrence is widely known on Instagram for her enormous combinations which flourish in her extra-large window boxes, but we challenged her to develop something on a smaller scale that could be more easily replicated.

Using seven window boxes which each measure 20" wide x 12" tall x 12" deep, she created a patchwork floral quilt on a southwest-facing wall. Though each combination is certainly beautiful on its own, together they form a visually arresting living tapestry. WaterWise® drip irrigation and weekly feeding with Proven Winners Water Soluble Plant Food keeps the plants happy and healthy all season.

## WaterWise® Drip Irrigation System –

Delivers the right amount of moisture to plants in window boxes and patio planters without waste. Each kit includes enough supplies to water ten pots from a single faucet. Up to three kits may be combined if needed.



### Above, window box 1:

COLORBLAZE® SEDONA  
SUNSET® Coleus  
TRUFFULA™ Pink Gomphrena  
Sweet Caroline MEDUSA™  
Green Ipomoea  
LUSCIOUS® BERRY BLEND™ Lantana  
GRACEFUL GRASSES®  
'Fireworks' Pennisetum  
SUPERTUNIA VISTA®  
JAZZBERRY® Petunia  
UNPLUGGED® SO BLUE™ Salvia  
SUMMER WAVE® Large Blue Torenia  
Maculata Vinca (vinca vine)

### Window box 2:

MEZOO™ Trailing Red Aptenia  
COLORBLAZE® Cherry Drop Coleus  
COLORBLAZE® El Brighto Coleus  
VERMILLIONAIRE® Cuphea  
SUPERTUNIA® Persimmon Petunia  
Persian Shield Strobilanthes  
'Wojo's Jem' Vinca (vinca vine)

### Window box 3:

COLORBLAZE® SEDONA SUNSET® Coleus  
TRUFFULA™ Pink Gomphrena  
Sweet Caroline MEDUSA™ Green Ipomoea  
GRACEFUL GRASSES® 'Fireworks' Pennisetum  
SUPERTUNIA VISTA® JAZZBERRY® Petunia  
UNPLUGGED® SO BLUE™ Salvia  
SUMMER WAVE® Large Blue Torenia  
Maculata Vinca (vinca vine)

### Window box 4:

MEZOO™ Trailing Red Aptenia  
SUPERBELLS® Double REDSTONE™ Calibrachoa  
COLORBLAZE® El Brighto Coleus  
VERMILLIONAIRE® Cuphea  
Sweet Caroline Sweetheart MAHOGANY™ Ipomoea  
SUPERTUNIA VISTA® JAZZBERRY® Petunia

### Window box 5:

COLORBLAZE® Cherry Drop Coleus  
COLORBLAZE® MINI ME™ Watermelon Coleus  
COLORBLAZE® Royale PINEAPPLE BRANDY™ Coleus  
Sweet Caroline MEDUSA™ Green Ipomoea  
SUPERTUNIA® Persimmon Petunia  
'Wojo's Jem' Vinca (vinca vine)

### Window box 6:

SUPERBELLS® Tropical Sunrise Calibrachoa  
COLORBLAZE® Royale PINEAPPLE BRANDY™ Coleus  
Sweet Caroline Sweetheart MAHOGANY™ Ipomoea  
LUSCIOUS® BERRY BLEND™ Lantana  
SUPERTUNIA VISTA® JAZZBERRY® Petunia  
Maculata Vinca (vinca vine)

### Window box 7:

MEZOO™ Trailing Red Aptenia  
SUPERBELLS® Double REDSTONE™ Calibrachoa  
COLORBLAZE® El Brighto Coleus  
VERMILLIONAIRE® Cuphea  
SUPERTUNIA® SAFFRON FINCH™ Petunia  
SUPERTUNIA VISTA® Fuchsia Petunia  
UNPLUGGED® SO BLUE™ Salvia





# CULINARY | FLORAL FUSION

Though the culinary use of rose petals certainly isn't new, breeding roses whose floral notes and flavors are coupled is cutting edge, and that's what our new Flavorette™ series of roses is all about. Flavorette Honey-Apricot rose doesn't just smell like its name, it tastes like it too. The same is true for Flavorette Pear'd™, which will make its debut next season.

These revolutionary new roses open up exciting new opportunities to use fresh rose petals as edible pastry decorations, a sweet garnish for salads, infusion for water or tea and so much more. Plan to harvest the petals in the morning when their scent is the strongest and choose the deepest colored ones for the best flavor.

Nothing has been sacrificed in place of fragrance and flavor. Flavorette roses embody the amazing garden performance you have come to expect from all Proven Winners® ColorChoice® roses. You'll enjoy their blooms from early summer through early autumn without deadheading, and their foliage remains healthy all summer without spraying. These large, shrubby, own root roses make beautiful and useful additions to larger vegetable and herb gardens and look equally at home in landscapes.

Above: FLAVORETTE™ Honey-Apricot *Rosa*  
 Outlined at right, left to right: FLAVORETTE™  
 Honey-Apricot *Rosa* and FLAVORETTE™  
 PEAR'D™ *Rosa*







# GROW PEACE OF MIND WITH DEER PROOF™ PLANTS

Deer browsing is a huge challenge for many gardeners, and not just those who live out in the country. Even people who live in the suburbs and had previously never spotted a deer in their yards are finding their plants decimated overnight.

That's why our friends at Proven Winners® ColorChoice® Shrubs launched the Deer Proof™ program, which has now been expanded to include the varieties listed below. These top tier plants are university rated to be rarely or seldom damaged by deer. Look for them in our special Deer Proof branded container which is easy to spot when you shop. And remember, the level of deer resistance from low to high is indicated on every one of our shrub labels.



## Deer Proof Shrubs

- SUNJOY® *Berberis* (barberry) series
- NORTH STAR® *Buxus* (boxwood)
- SPRINTER® *Buxus* (boxwood)
- BEYOND MIDNIGHT® *Caryopteris* (bluebeard)
- BEYOND PINK'D® *Caryopteris* (bluebeard)
- SUNSHINE BLUE® II *Caryopteris* (bluebeard)
- SISTER™ *Cytisus* (scotch broom) series
- SHOW OFF® *Forsythia* series
- MONTANA MOSS® *Juniperus* (juniper)
- JOLENE JOLENE® *Kolkwitzia* (beautybush)
- CELTIC PRIDE® *Microbiota* (Siberian cypress)
- HAPPY FACE® *Potentilla* series
- SWEET & LO™ *Sarcococca* (sweet box)
- PROUD BERRY® *Symphoricarpos* (coral berry)

Above, left to right: HAPPY FACE® White *Potentilla*, SISTER DISCO® *Cytisus* (scotch broom), SHOW OFF® *Forsythia* and BEYOND MIDNIGHT® *Caryopteris* (bluebeard)

Opposite in landscape: SPRINTER® *Buxus* (boxwood), SUNSHINE BLUE® II *Caryopteris* (bluebeard), BEYOND MIDNIGHT® *Caryopteris* (bluebeard), CELTIC PRIDE® *Microbiota* (Siberian cypress), HAPPY FACE® Yellow *Potentilla* and PROUD BERRY® *Symphoricarpos* (coral berry)

## Twist 'n Plant® Garden Augers –

Now available in four sizes, our augers make fast and fun work of planting annuals, perennials, shrubs and bulbs. 100% solid steel construction ensures this tool won't warp or bend, even in heavy soils, and it comes with a lifetime guarantee.







# GROWING JOY WITH MARIA

Meet your new best plant friend, Maria Failla of @GrowingJoyWithMaria. Once a self-described epic plant killer, Maria struggled to keep her houseplants healthy and knew she wasn't the only one. So, she decided to delve in and learn how to turn her home into a thriving, green oasis. Now a Happy Plant Lady™, she spends her time helping others successfully care for their plants and grow more joy in their lives by beautifying their homes with houseplants. Maria launched *Growing Joy with Plants*, a podcast which features a new leafjoy® miniseries, to help fellow plant collectors navigate the tricky details of houseplant care, which are notably different than those of outdoor gardening. Her book, *Growing Joy™ – The Plant Lover's Guide to Cultivating Happiness (and Plants)*, features more than 60 best plant practices and personal stories to help readers cultivate a stronger connection with nature and themselves.



Maria Failla – author, podcaster, speaker, plant-repreneur, content creator, educator, Broadway singer and plant killer turned Happy Plant Lady extraordinaire.

## FEEL THE SEROTONIN RISING

When you need a buffer from daily stressors, try a little “forest bathing” right in your own home. Grab a pillow and plop yourself down right in front of the window occupied by your favorite leafjoy® houseplants. Close your eyes and calm your breathing. Visualize a fresh stream of oxygen coming in and the negative energy exiting out through the tips of your toes.

Exactly how plants have the power to relax us, improve our mental outlook and even feel physically healthier isn't fully understood, but numerous studies have documented their positive effects. Not to mention the serotonin rush that comes from finding the houseplant you've been eyeing at your local plant boutique on sale. Or better yet, BOGO so you can treat your bestie with one, too.



MYTHIC™ DRAGONITE™  
*Alocasia melo*

Maria's current favorite leafjoy houseplants:



CHROMA® Belize  
*Ficus elastica*



MYTHIC™ Red Secret  
*Alocasia cuprea*



MYSTERIA™ Spotsylvania  
*Monstera deliciosa*

**PW** **leafjoy**  
PROVEN WINNERS® bring nature inside™





## CHOOSE YOUR COLLECTION

# LEAFJOY® H<sub>2</sub>O – THE EASIEST HOUSEPLANT YOU WILL EVER OWN

Virtually carefree, other than adding a little more water when the glass vessel is almost empty, leafjoy H<sub>2</sub>O hydroponic houseplants are the simplest way to Bring Nature Inside™. These plants flourish in nearly any light condition, from the windowsill to your nightstand, and last six months to a year or longer. Who wouldn't want to receive a leafjoy H<sub>2</sub>O plant as a gift?



High light plants for bright spaces



Low light plants for calming spaces



Plants for warm, humid spaces



Space-saving plants for desks, shelves and tabletops

Look for our color coded leafjoy® collection icons on every label for an indication of where in your home the plant will thrive. There are fun options for every room and light condition so go ahead – turn your home into a jungle if that's what makes you happy. Plants are good for you!